



MANGROVE

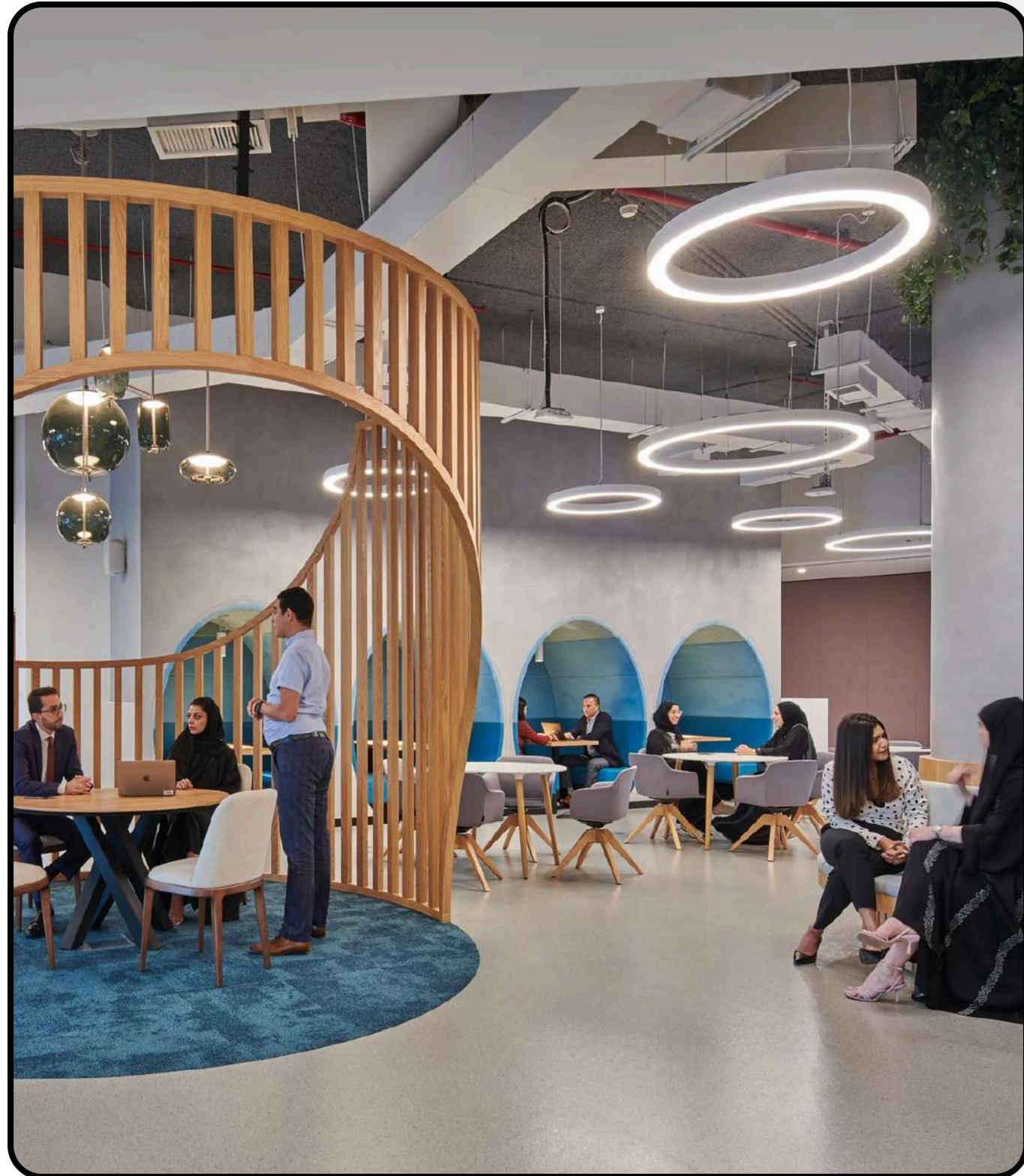
MARKETING

C R E D E N T I A L S
2 0 2 5





I N T R O D U C T I O N



We are an Abu Dhabi based, client-centric data-led marketing and communications agency. A band of talented content creators and creative storytellers who thrive on attracting, engaging and growing audiences through data-led marketing strategy, compelling copy and thumb-stopping creative.

The team combines decades worth of international marketing and communications experience with a passion and commitment to Abu Dhabi, its community and vision.

We work in partnership with our clients to deliver tangible commercial results, foster a culture of curiosity and growth, and ultimately provide a return on investment for our clients and colleagues.

***“BETTER CONTENT,
BETTER RESULTS”***



OUR EXPERTISE

STRATEGY

- Marketing strategy
- Content strategy
- Content audits
- Media planning
- Marketing training
- Pitch consultancy

PR

- Press releases
- Creative campaigns
- Events
- Influencer reviews
- Crisis comms

PAID MEDIA

- Paid search/PPC
- Paid social
- Programmatic display
- Display advertising

CONTENT

- Thought-leadership pieces
- Whitepapers
- Blog posts
- Email content
- Social content
- Internal comms

SEO

- On-page SEO
- Technical SEO
- SEO copywriting

CREATIVE STUDIO

- Photography
- Videography
- Design



PARTNERS

BEACH BAY
MIRFA

Beach
Rotana
Abu Dhabi

Best Bites

FAHID
BEACH CLUB
BY BARBOSSA

MR.
SAUSAGES

NIRI
RESTAURANT & BAR



SAADIYAT BEACH
GOLF CLUB
ABU DHABI



THE KEG ROOM
BAR AND RESTAURANT
ABU DHABI

taparelle

VALGERAND
NORDIC GRILL



YAS ACRES
Golf & Country Club



YAS LINKS
ABU DHABI



I M P A C T

\$1.4M+

P R V A L U E

44M+

R E A C H

107M+

A U D I E N C E

500+

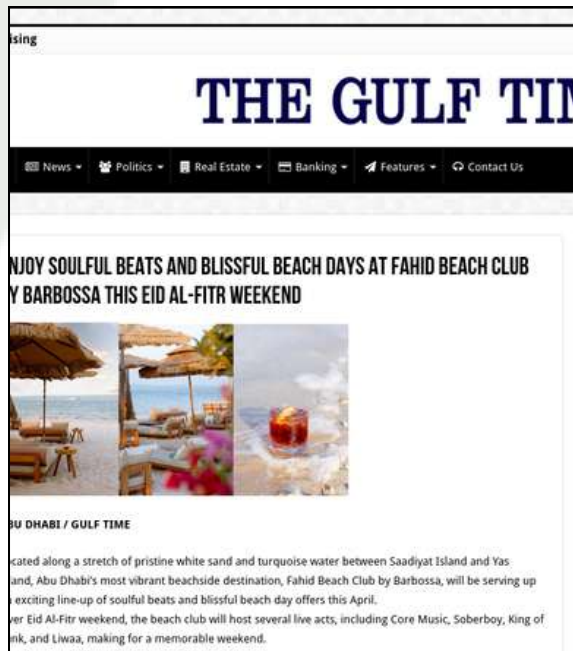
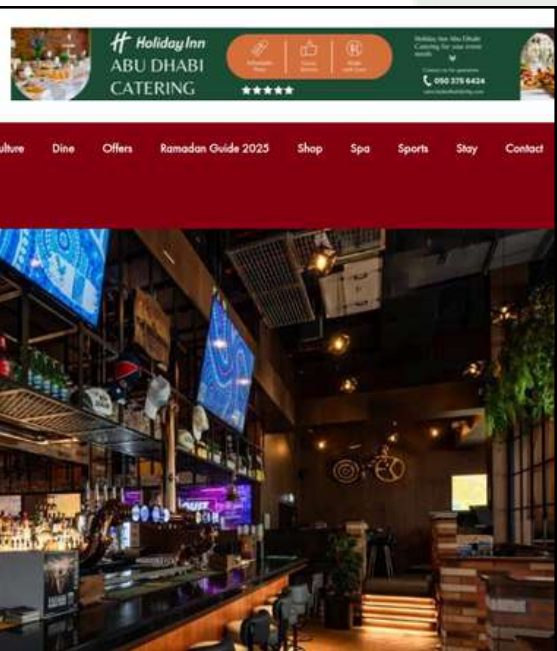
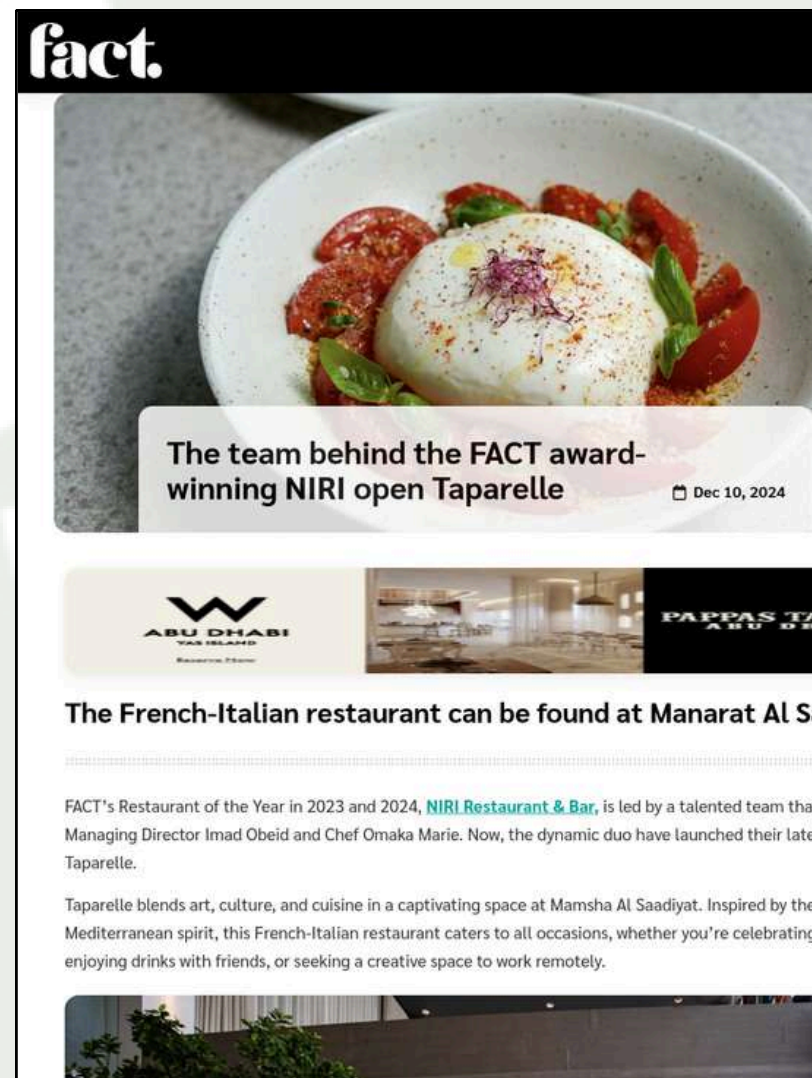
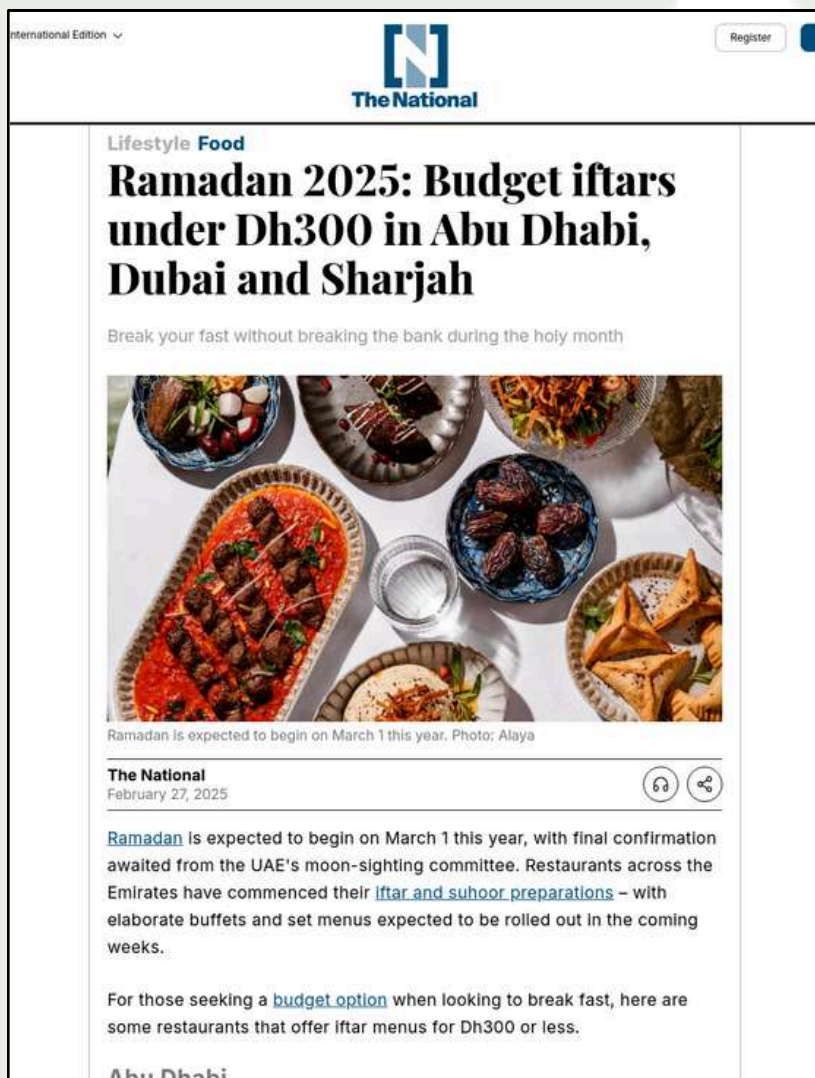
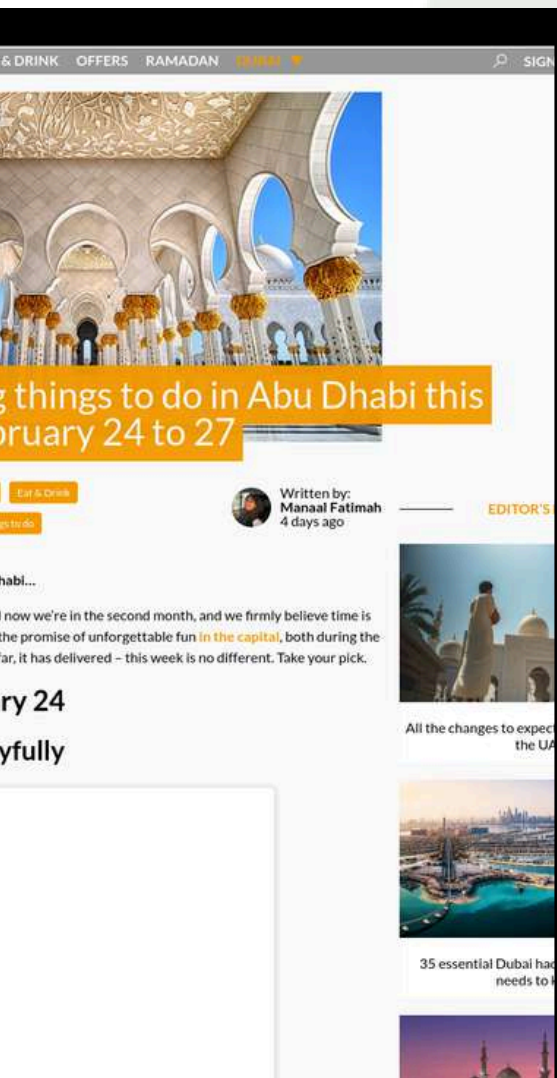
C O V E R A G E
P I E C E S

20K+

E N G A G E M E N T



CLIENT COVERAGE





INFLUENCER CONTENT





DIRECTORS



STUART SINGLETON

FOUNDER & MANAGING DIRECTOR

With a wealth of international experience, Stuart has spent his career working in senior commercial and client service roles for publishers, media houses and integrated communications agencies across the United Kingdom, Southeast Asia, Australia and the United Arab Emirates.

During this time, he gained valuable insight and experience in several sectors, including travel and tourism, hotels and hospitality, financial services, and state and federal government.

Founder and Managing Director of Mangrove Marketing, he has a passion for data-led content and storytelling that attracts, engages and retains audiences, and delivers tangible growth and commercial results for clients.

ESTEE KERSHOFF

DIRECTOR PR & COMMUNICATIONS

With over a decade of experience in luxury media and PR across the Middle East and Africa, Estee specialises in crafting strategic narratives that resonate.

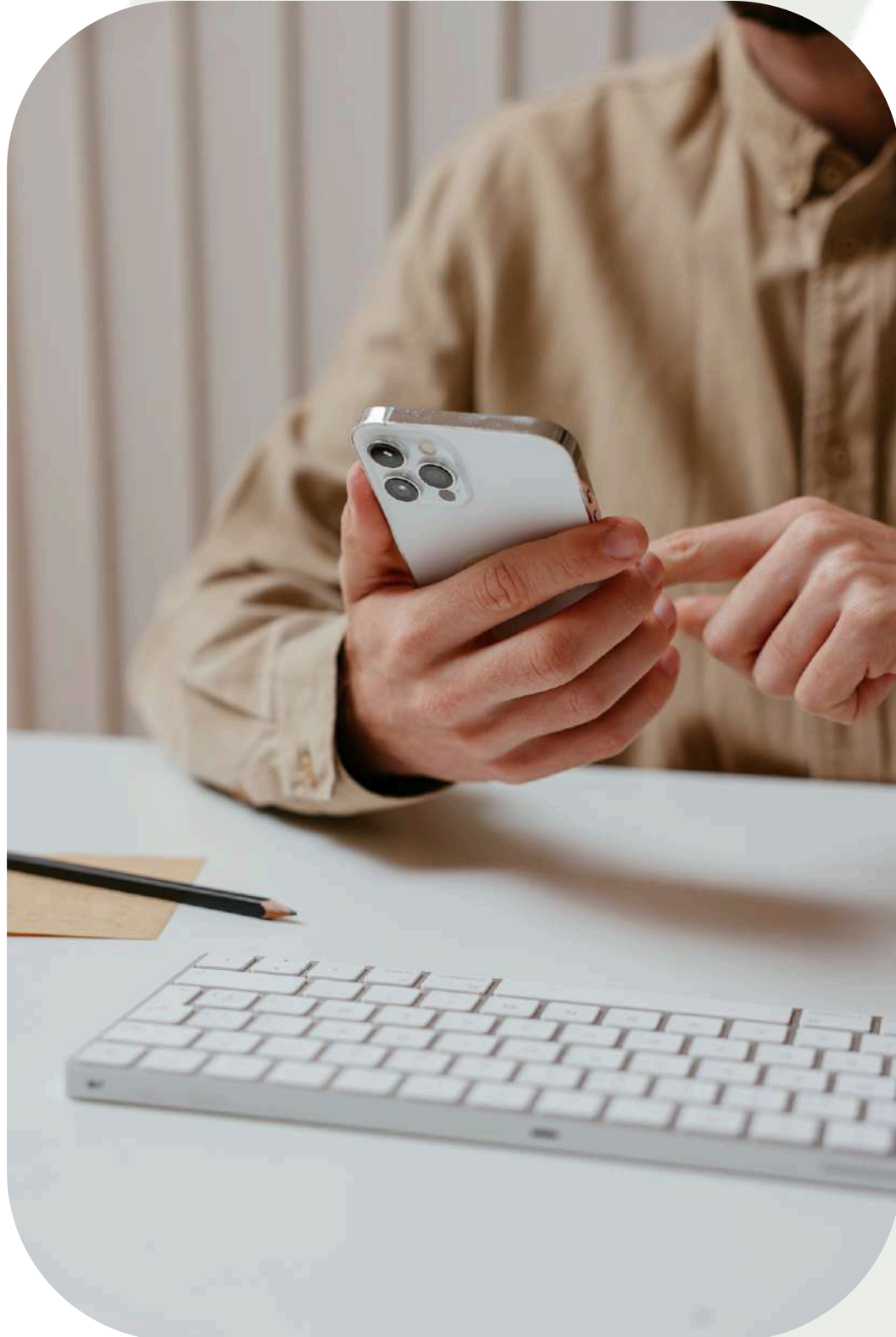
Currently Director of PR & Communications at Mangrove Marketing, she combines deep research with creative storytelling to elevate brands across hospitality, F&B, education, and more.

Estee has previously held editorial roles at Condé Nast, Elle Decoration, and Time Out Abu Dhabi.





C O N T A C T U S



EMAIL



PHONE



MANGROVE HQ.



INSTAGRAM



LINKEDIN



WEBSITE



T H A N K Y O U